

New York, September 12, 2019

**International TV shows under the spotlight at IFP Week
French in Motion and Series Mania team up at prominent NYC event to celebrate
the rise of international co-production series**



For the fourth year in a row, French in Motion and IFP are renewing their collaboration at the exclusive IFP Week, which will run September 15 - 19. This year, they are thrilled to welcome a new partner, Series Mania, whose international series festival has become an essential event.

IFP Week, founded in 1979, is a cornerstone of independent filmmaking and the only US market for international co-production to date. Every year, key players from the Entertainment industry (HBO, Amazon, Netflix, Warner, Sony) rush to the East Coast to meet the rising stars of American and international indie filmmaking. Barry Jenkins, Ava DuVernay, Richard Linklater, or Laura Poitras, to name a few, were discovered there.

With US & French Connection, their bilateral annual program supporting international filmmakers looking for partners across the Atlantic, French in Motion and IFP have been bringing together talents from both US and France. This year, TV series are under the spotlight at IFP Week. With European and notably French shows achieving international success and finding their place with US networks and platforms, IFP has turned to French in Motion and Series Mania to join their Series Day and enhance their international programming.

Supported by Unifrance and the Cultural Services of the French Embassy, French in Motion and Series Mania will be organizing a panel and a cocktail party for industry professionals attending IFP Week. The panel, titled 'Looking Abroad', will take place on September 17 at the IFP Media Center. It will unite European and Israeli showrunners and producers, who have created world-renowned shows – *Call My Agent!*, *Fauda*, *Trapped*, *The Day*, *Borgia*, *False Flag*, as well as co-production experts from Series Mania and AMC Networks. Together, they will explore the creative, financial, and production opportunities for US and International to work hand in hand.

To purchase tickets and for more information please visit:

https://ifpweek.com/conference/panel/?detail=A061E710-62DC-4303-825C1F27B03334B7&conf_year=2019&type=schedule

MODERATOR:



ALEX SCHWARM (Moderator)

Director, International Programming, AMC Networks

Alex Schwarm is the Director of International Programming at AMC Networks, working across AMC, SundanceTV and BBC America. Alex plays an active role in creative development and oversight of original series and international co-productions. Series include AMC's *The Little Drummer Girl*, SundanceTV's *Liar*, and BBC America's upcoming series, *The Watch*.

PANELISTS:



KLAUS ZIMMERMANN

Producer, Dynamic Television

Klaus Zimmermann has worked as producer all over Europe with commissioners such as BBC, Canal+, HBO, FTV, ZDF, RTL, M6, Sky, TF1, SAT1, Degeto. In 2014, Zimmermann co-founded Dynamic Television with offices in Los Angeles, Berlin and Paris, and continues the international production model with a focus on drama series.



MARIA FELDMAN

Owner and Producer, Masha Productions

Maria Feldman is an award-winning producer and creator of several TV series. She is the co-creator and EP of *False Flag* (HULU/Keshet) and *Fertile Crescent* (working title) currently filming (HULU/Arte). She also served as the EP of the first season of *Fauda* (Netflix/Yes) and the Amazon/Sony Pictures Television series *Absentia*.



HAROLD VALENTIN

Producer, Mother Production

Cofounder of Mother Production in 2011 after six years as head of Contemporary Fiction at France 2 (*Fais Pas Ci Fais Pas Ça*, *Aicha*) First achievements of Mother: *Call my Agent!*, a new show in production set in Paris 1920 (*La Garçonne*)



LAURENCE HERSZBERG
General Director, SERIES MANIA

Laurence Herszberg is the general director of SERIES MANIA Festival, that she created in 2010 when she was running the Forum des images in Paris. Prior to this, she has headed up a series of cultural establishments in the field of live performance (music, theater, and opera), television, and cinema.

ABOUT FRENCH IN MOTION: Based in New York and created in May 2016, French in Motion is a not-for-profit organization that unites professionals from the film, television and new media industries looking to develop collaborations between France and North America. All occupations in creation, production and broadcast are represented: screenwriters, directors, producers, set and costume designers, crews, post-production teams, broadcasters, distributors, etc. French in Motion has been partnering with IFP Film Week for four years, bringing on international film, series and documentary projects initiated in France, with support from the Cultural Services of the French Embassy in the United States and from UniFrance,

ABOUT SERIES MANIA: Created in Paris in 2010 by Laurence Herszberg, SERIES MANIA International Festival brings to the large screen the best series in the world, thus offering its audience – over 72,000 spectators in 2019 - and more than 2,700 French and foreign professionals a unique opportunity, throughout the 9-day dynamic event, to meet in Lille the most renowned creators, screenwriters, directors and talents of yesterday, today and tomorrow’s serial universe.